

HTTPS://
ROATAN.ONLINE

MEDIA KIT

By Roatan, for Roatan.
#ROATAN

#1

GOOGLE

FIRST PAGE
ON GOOGLE
SEARCH

GROW YOUR BUSINESS

Roatan Online Community.

Visit Roatan's Largest Expat Forum
<https://Community.Roatan.Online>



ABOUT ROATAN.ONLINE

Roatan.Online and its affiliated websites are the most trafficked resources for information about the island of Roatan. Feel free to compare us to others using independent audience measurement tools Comscore, Alexa, Quantcast, or others. We are owned and managed by veteran web developers familiar with the Roatan and its local customs.



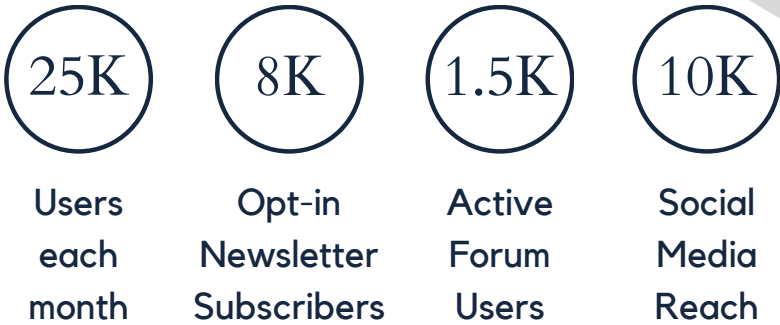
Extensive Readership

BENEFITS THAT EXTEND TO YOU AS AN ADVERTISER

75,000

Pageviews per month

@ROATANCOMMUNITY



OUR AUDIENCE

Our audience is best described as those who have a travel or economic interest in Roatan - and that's a large audience. These include travelers to Roatan, small business owners, local resorts, restaurants, cruise ship tourists, expats living on Roatan, service companies, travel agencies, local tour operators, and providers.

SEARCH ENGINE RANKING

We feature Roatan's finest establishments, tour operators, and destinations to benefit our viewers. In addition, we provide multiple ways and price points to reach this audience and grow your business.

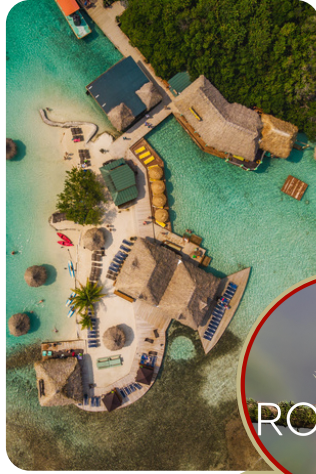
Google, Bing, AOL, and Yahoo all rank Roatan.Online among the very top results for many Roatan-related searches.

Roatan.Online enjoys a first-page search result on Google. We consistently rank #1 for queries related to "Roatan," "Roatan Expats," "Moving to Roatan," "Things to do in Roatan," and many more.



GROW YOUR BUSINESS

Affiliates - If you are interested in an affiliate sales relationship and have tracking methods in place, we'd be happy to consider a pay-for-success arrangement for goods, services, or events.



ADVERTISING OPTIONS

	TERM	PRICE	DETAIL
Marketplace Listing (Landing Page)	One-time	\$325	<ul style="list-style-type: none"> • 1K Words • Contact Us Form • Photo Gallery • One Follow-Link
Display Advertising (Primary page)	Monthly Subscription	\$225/mo.	<ul style="list-style-type: none"> • 10% of Impressions • Monthly Reports • Newsletter • Weekly Digest
Community Forum (Banner Ad)	Monthly Subscription	\$149/mo.	<ul style="list-style-type: none"> • Community Forum • Banner Ad only • 10% of Impressions • Weekly Digest
Press Release Distribution	One-time (Remains on site)	\$199	<ul style="list-style-type: none"> • 500 words max • 1 link • 1 photo
Email Insertions	4 Insertions (Once Quarterly)	\$99	Your place of business will be mentioned once in each of our quarterly newsletters.

If you don't have artwork, we can help. -- **Contact us for details and pricing**

Advertising is subject to the following general terms and conditions.

- Advertising message(s) must be relevant to our audience
- Display ads are subject to pre-approval - (No Flash, Phone Numbers, or URLs); 1 image per size
- Advertiser is solely responsible for any liability arising from advertisements
- Payment is due prior to ad presentation; advertising is done on a non-exclusive basis